

## COMPREHENSIVE PERSONAL DATA PROTECTION SUPPORT SERVICES

### Understanding the PDPA Framework

The Personal Data Protection Act B.E. 2562 (2019) (“PDPA”) has been fully effective in Thailand since 2022. PDPA imposes strict obligations on organizations that collect, use, or disclose personal data of natural persons, including employees, customers, suppliers, and other individuals. It protects the fundamental right to privacy; therefore, any organization that handles personal data must comply with PDPA, whether acting as a data controller (determining the purposes and means of processing) or a data processor (processing data on behalf of a data controller).

### Who Must Comply?

PDPA applies not only to companies established in Thailand but also to foreign entities outside Thailand that offer goods or services to individuals in Thailand or monitor the behavior of individuals located within the country.

### Legal Risks and Penalties

PDPA imposes strict enforceable sanctions, creating significant legal and financial risks for non-compliance. Penalties include administrative fines, civil liability for damages suffered by data subjects, and criminal penalties. Maximum penalties can reach a fine of up to 5,000,000 THB and imprisonment of up to 1 year, or both.

### Why PDPA Matters for Management

PDPA represents a critical pillar of corporate governance that demands direct oversight from senior management. Under Thai law, executives bear responsibility for ensuring lawful data processing. By treating PDPA compliance as a strategic priority comparable to anti-corruption and labor law mandates, management not only mitigates material legal and financial risks but also establishes a foundation for sound risk management that strengthens stakeholder trust and business integrity.

### Why One Asia Lawyers

One Asia Lawyers (“OAL”) offers expert legal guidance to ensure that your organization meets all regulatory requirements seamlessly. We cover everything from initial assessment to documentation and implementation.

## Our Services

### 1. Advisory & Corporate Training

Building a culture of privacy starts with awareness. We provide a comprehensive overview of PDPA and advise on establishing a compliance framework tailored to your business operations, supported by online training sessions available in English, Thai, or Japanese with materials and a video recording of the training session will be provided for future internal reference.

### 2. Comprehensive Legal Documentation

We draft, review, and implement the essential documents required by law to help your organization withstand audits by the Personal Data Protection Committee.

- **Record of Processing Activities (ROPA):** We provide templates as required by law and review your ROPA to ensure it accurately reflects your data flows. This is typically the first document requested by authorities during an audit. From this document, we also identify additional PDPA documents required for compliance.
- **Privacy Policies / Privacy Notices:** Customized notices containing all legally required information for all stakeholders.
- **Consent Forms:** Legally compliant forms for specific data processing activities where consent is required.
- **Other Supporting Compliance Documents:** Any additional documents necessary to meet specific operational requirements, industry standards, or regulatory expectations under PDPA, such as Data Processing Agreements and other related compliance documentation, particularly for demonstrating that the organization has implemented appropriate safeguards to protect personal data.

### 3. Implementation Support

We provide online meetings to explain each document and its practical application, together with legal guidance on implementation, and ongoing advisory support channels to assist the organization in maintaining PDPA compliance.

### Contact Information

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