

DOMESTIC AND INTERNATIONAL COMMERCE

In the modern era, commerce increasingly transcends geographical boundaries, requiring domestic and international businesses to navigate a sophisticated web of business structure and regulatory requirement, namely, formation, performance and enforcement of commercial contracts. Proactive legal management through well-structured and meticulously drafted agreements is a fundamental necessity for protecting business certainty and continuity to maintain the trust of customers and partners and for neutralizing commercial risks from supply chain vulnerabilities and market disruptions, including product quality disputes, supply shortage, delivery failure, supplier insolvency, force majeure, import-export controls, customs compliance failures, and payment default.

This service supports all businesses across domestic trade, international trade, import-export operations, business expansion, distribution arrangements, joint ventures, and agency relationships, providing sound legal guidance to protect interests, ensure regulatory compliance, and avoid costly disputes.

Legal Risks in Commerce

Poorly drafted or reviewed contracts expose businesses to significant legal and financial risk. Common issues include inconsistent provisions, unpractical obligations, ambiguous payment terms, inadequate default and termination provisions, insufficient governing law and dispute resolution clauses, and failure to express address force majeure, liability caps, and indemnification. Under Thai law, certain contract terms may be unenforceable if they violate mandatory provisions of the Civil and Commercial Code or specific regulatory frameworks applicable to the relevant type of commerce.

Why Commerce Legal Support Matters for Management

Commercial contracts form the legal backbone of every business relationship. Management decisions to enter into agreements without adequate legal review can lead to disputes, financial losses, regulatory sanctions, and reputational damage. Early and ongoing legal involvement—from structuring the transaction to drafting and negotiating final terms—reduces exposure and supports sound corporate governance. Management should ensure that legal review is embedded as a standard step in all significant commercial dealings.

Why One Asia Lawyers

One Asia Lawyers (“OAL”) provides comprehensive legal support for domestic and international commerce, combining expertise in Thai law with deep knowledge of cross-border transaction frameworks across various region, especially, ASEAN. Our lawyers work closely with clients at every stage of a commercial transaction to ensure that agreements are legally sound, commercially balanced, and enforceable in the relevant jurisdiction.

Our Services

1. Contract Drafting and Review

We draft, review, and negotiate a wide range of commercial agreements for both domestic and international transactions. Our services cover distribution agreements, agency agreements, supply and procurement contracts, licensing agreements, turnkey agreements, service agreements, memoranda of understanding, letter of intent, letter of agreement, joint venture agreements, franchise agreements, and other commercial documentation. We ensure that each contract is tailored to the specific transaction for legal compliance and protection of our client's interests.

2. Transaction Advisory

We provide legal advice on the structuring and execution of commercial transactions, including guidance on the applicable legal framework, regulatory requirements, and any approvals or notifications required under Thai law or relevant foreign law. For cross-border transactions, we advise on governing law, dispute resolution mechanisms, currency and payment considerations, and applicable trade regulations.

3. Regulatory Compliance Advisory

We advise on compliance with laws and regulations applicable to specific commercial activities in Thailand, including requirements under the Foreign Business Act, Trade Competition Act, Consumer Protection Act, and sector-specific licensing requirements. We help businesses structure their operations and agreements to ensure full regulatory compliance.

4. Dispute Resolution Support

We provide advice on early dispute prevention through a proper legal standing identification and an alternation of amicable negotiation. Where disputes arise, we provide initial legal assessment and strategy by using effective dispute resolution mechanisms, including choice of forum or arbitration, and support clients through negotiation, mediation, arbitration, and litigation proceedings.

Contact Information

One Asia Lawyers (Thailand) Co., Ltd.

Nithiwit Insalee



399 Interchange Building, Units 2110–2111, 21st Floor, Sukhumvit Road, North Klongtoey, Wattana, Bangkok, Thailand

Email: info_thai@oneasia.legal

Tel: +66 (0)61 - 780 - 1515